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July 2022

## STICHTING 5W FOUNDATION POLICY PLAN

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### Introduction

Before you is the Policy Plan of Stichting 5W Foundation [5W Foundation] (the "Foundation").

This Policy Plan gives an overview of (1) the background and objectives of the Foundation, (2) its activities and policy, (3) its projects, (4) the organization, (5) the source, management, and destination of its funds and (6) contact details.

This version of the policy plan covers the years 2022 to 2025. If necessary, the board of the Foundation will update this policy plan annually.

On behalf of 5W Foundation

J. Powell-Muir (Chair)

R. van der Weerd (Secretary)

J.O.P.M. Beelaerts van Emmichoven (Treasurer)



## 1. Background and Objectives

The Foundation is a charitable organization established in The Netherlands, March 2022, and was founded in June 2011.

The purpose of the Foundation is to, acting exclusively in the public interest and without an aim for profit, provide material support in the conservation of threatened wildlife species, as classified by the International Union for Conservation of Nature (IUCN) in the IUCN Red List of Threatened Species, in the furtherance of the protection and preservation of ecosystem biodiversity globally.

## 2. Activities and Policy

The Foundation's primary objective is to create a platform to support conservation through the provision of material assets and technology in support of front-line conservation, as well as all that is directly or indirectly connected therewith or may be conducive thereto, all to be interpreted in the broadest sense, as related to threatened species. As well as to provide other relevant support to organisations or persons whose activities will further its' primary purpose.

The operational structure of the Foundation is designed around a novel and custom designed use of blockchain technology. This core enables transparency of donation receipt and funds usage, including, but not limited to assets provided by the Foundation to the supported conservation projects.

The legal shell of a Foundation has been chosen for purposes of maintaining optimal legal certainty, good and transparent operational management, and to safeguard an independent and non-profit character, whereby the support of projects within the aim of the Foundation is secured.

The Foundation is restricted in its remit to supporting those conservation activities considered charitable under the laws of the Netherlands.

There are no geographical restrictions to the projects the Foundation will support.

## 3. Projects

The Foundation was established with broad public interest objectives and as such is able to consider supporting a wide range of species conservation projects, across a variety of geographies. All within the scope and limitations of the ANBI regime and subject to the limitation described in paragraph 2 above.

Since its establishment the Foundation has supported a number of front-line conservation teams, and the threatened species they work to protect and save.

More information about projects and the Foundation is published on the Foundation's website which will be kept updated to reflect the development of the Foundation's strategy and activities.

The Foundation will continue within its mandate to provide support to initiatives at and to a similar level to those made so far.

The Foundation will, at all times, and consistent with its wide-ranging objective, be able to support such other causes as it, from time to time, feels are appropriate and consistent with its' policy objectives. The duration of said support may vary and the Foundation may, as necessary, commit itself to a spectrum of projects, from immediate need to multi-year projects.

## 4. Organization

The Board of Directors (the "Board") decides on support activities by the Foundation and convenes a minimum of four times a year to review both potential operations as well as the management and organisation of the Foundation.

The Board consists of J. Powell-Muir (Chair), R. van der Weerd (Secretary), and J.O.P.M. Beelaerts van Emmichoven (Treasurer). (Together they are referred to as the "Board" and individually as "Board Members").

The Board is charged with the management of the Foundation, and more in particular with the management and administration of the Foundation's means, the adoption of the budget of income,



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including distributions and funds to be made available in view of the realization of the Foundation's objectives.

The Board Members, and thus the Foundation, operates independently from the donors and / or beneficiaries of the Foundation.

The Board is entitled to accept (and refuse) donations on behalf of the Foundation. No donations shall be accepted which are made under conditions contrary to the objectives of the Foundation.

Members of the Board do not receive remuneration in return for performing their duties.

To maintain a reduced operational overhead cost the Foundation will continue outsourcing of all professional and technical services, as and when required.

#### *Employees*

All staff receive a contractual remuneration for the tasks assigned to them. The remuneration policy for employees is aimed at rewarding its employees according to standards that are socially acceptable and responsible for persons who perform comparable work. The remuneration policy will enable the Foundation to attract and retain qualified, experienced personnel.

### **5. Source, Management and Destination of Funds**

The Foundation relies on donations, gifts, subsidies, bequests and legacies, and investment returns to generate funds from which to pursue its public interest objectives. As such it does not pursue a policy of active public fundraising.

The operational structure of the Foundation is designed around a novel and custom designed use of blockchain technology. This environment enables transparency of not only donation receipt and funds usage, but also, and not limited to the monitoring of assets provided by the Foundation to the supported conservation projects. All donors will have access to see and follow the use of their donations to the threatened species, utilizing this immutable, public ledger technology.

It is anticipated that the Foundation will receive further material sums by way of donation, and that the material sum of the donations will annually increase in value.

#### *Allocation of funds*

The Foundation, while seeking the limits of its organisational capacity, expects to use between 75% and 85% of its annual income in pursuit of its objectives each year. The Foundation anticipates spending the accumulated reserve within a maximum of three years over its primary focus areas. The Board does not wish to commit the Foundation in advance to a specific form of use.

The Foundation Board anticipates the level of giving will increase in future years as more suitable projects are identified.

All donations made specifically to assist in support of the Foundation's operational needs are held separate from all donations given for the conservational support of the threatened species.

All Foundation administrative costs are kept on a reasonable level in order to grant as much resources as possible to the cause.

In April 2022 the Foundation filed a request with the Dutch Revenue Service to be qualified as a public welfare institution ("Algemeen Nut Beogende Instelling"). This was successful.

The Foundation does not carry on an enterprise. It is therefore not necessary to file corporate income tax returns on a yearly basis.

Financial statements are drawn up annually and are subject to the approval of the auditor and the annual general meeting of the Board.

### **6. Contact Details**

Email: info (at) 5wf.org

*See document head.*

*Last revised: July 2022*

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